COMMITTEE ON DIGITAL ECONOMY POLICY (CDEP)
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Business at OECD (BIAC)

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Who we are?

Established in 1962, Business at OECD (BIAC) stands for policies that enable businesses of all sizes to contribute to growth, economic development and societal prosperity. Through Business at OECD (BIAC), national businesses and employers’ federations representing over 7 million companies and international sectoral federations provide and receive expertise via our participation with the OECD and governments promoting competitive economies and better business.

What we do for digital?

Our Committee on Digital Economy Policy (CDEP) engages with OECD, bringing business evidence and best practice, with the aim to advance comprehensive, integrated digital economy policy frameworks that promote responsible data sharing and collaboration, privacy and digital security, sustainable investment and innovation in digital technologies, and diffusion of ICT/digital goods and services across all sectors.

Why are we important for Business?

Business at OECD (BIAC) works in close cooperation with OECD experts on the full range of digital issues to ensure that the OECD evidence base analysis and policy guidance reflects business needs and market realities.
Our digital related work is organized in a cross-cutting manner while following the organization of OECD’s working groups.
| Ms.         | Co-Chairs     | Dr.         | Vice-Chairs | Mr.         | Mr.         | Mr.         | Dr.         | Mr.         |
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| Mr. Adam Hemphill | United States | Walmart Stores, Inc. | IRELAND | IBM | SPAIN | GERMANY | United States | Amazon.com |
Business at OECD works with OECD to impact Digital Economy Policy through:

- Active participation in OECD Digital Economy Policy (CDEP) Committee meetings and related OECD Digital policy initiatives
- Contribution of business experience, evidence and best practice to OECD analysis on Digital policy
- Engagement of business experts and thought leaders in the field
- Contributions to the G7 and G20 Digital policy agendas through active participation in the B7, and B20 as a Network Partner
- Engagement with OECD Delegations (including Ambassadors)
- Cross-cutting engagement on digital issues across OECD Committees (Digital and...)
- Special projects advancing Business priorities for digital (Regulatory sandboxes for privacy; Trustworthy AI...)

Business at OECD
### Privacy and Data Governance

#### Business at OECD (BIAC) objective
- Advance coherent and globally interoperable data policy frameworks that can lead to more responsible data sharing and collaboration, enforceable cross border data flow with trust.

#### Related BIAC Papers
- April Statement on Trusted Government Access to Personal Data
- May Statement on Trusted Government Access to Personal Data
- June Statement on Trusted Government Access to Personal Data
- July Statement on Trusted Government Access to Personal Data
- Business at OECD (BIAC)/OECD Analytical Report on Regulatory Sandboxes for Privacy

#### Key OECD instruments
- OECD Privacy Guidelines
- OECD Guidance on Enhanced Access to and Sharing of Data (EASD)
- Recommendation on Health Data Governance

#### Key events
- Meetings of OECD CDEP Working Party on Data Governance and Privacy
- Launch of the OECD Recommendation on Enhanced Access to and Sharing of Data
- OECD Workshop on Data Portability
- Consultations addressing Government Access to Personal Data Held by the Private Sector
**Business at OECD (BIAC) objective**

- Advance a multi-stakeholder approach to addressing digital security and safety online.

**Related BIAC Papers**

- Business at OECD Position on Voluntary Transparency Reporting of Terrorist and Violent Extremist Content (TVEC) Online

**Key OECD instruments**

- OECD Guidance for Digital Security Risk
- OECD Recommendation on Children in the Digital Environment
- Transparency reporting on terrorist and violent extremist content online

**Key events**

- Annual OECD Global Forum on Digital Security and Prosperity
- Meetings of OECD CDEP Working Party on Security in the Digital Economy
- Launch of the updated OECD Guidance on Children in the Digital Environment
### Business at OECD (BIAC) objective

- Ensure that OECD policy guidance supports investment in the creation and maintenance of innovative, resilient, safe and secure communications systems, networks and digital content.
- Provide Business input to OECD Projects addressing Networks and Regulators of the Future.

### Related BIAC Papers

- Business at OECD Digital Brief: Covid-19 and Connectivity
- Member comments on OECD CDEP CISP Working Party Drafts

### Key OECD instruments

- OECD Recommendation on Broadband Connectivity

### Key events

- Launch of the revised OECD Recommendation on Broadband Connectivity
- Meetings of OECD CDEP Working Party on Communication Infrastructures and Services Policy (CISP)
**Business at OECD (BIAC) objective**

- Advance implementation of the OECD AI Principles though a multi-stakeholder approach.
- Coordination with relevant international AI initiatives via OECD engagement.

**Related BIAC Projects**

- Business at OECD (BIAC) Special Project on Trustworthy AI
- Engagement to the OECD AI project on Work, Innovation, Productivity and Skills (WIPS)

**Key OECD instruments**

- [OECD AI Principles](#)
- [OECD AI Policy Observatory](#)

**Key events**

- Future meetings of the new OECD CDEP Working Party on AI
- Participation of Business experts to the OECD ONE.AI Expert Groups
  - Trustworthy AI
  - Classification of AI Systems
  - National AI Strategies
  - AI Compute
### Business at OECD (BIAC) objective

- Cross-cutting engagement with OECD to advance coherent and globally interoperable data policy frameworks that facilitate more responsible data sharing and collaboration, enforceable cross-border data flows with trust and data driven innovation.

- Support OECD efforts to develop High Level Principles on Government Access to Personal Data Held by the Private Sector.

### Related BIAC Contributions

- April Statement on Trusted Government Access to Personal Data
- May Statement on Trusted Government Access to Personal Data
- June Statement on Trusted Government Access to Personal Data
- July Statement on Trusted Government Access to Personal Data

### Key OECD instruments

- OECD Going Digital Toolkit

### Key events

- 2022 OECD Ministerial on the Digital Economy
- Meetings of the Steering Group for the OECD Going Digital III Project
### Business at OECD (BIAC) objective

- Advance regulatory and policy environments that drive technology innovation and emerging Business models in line with OECD global standards.

- Shape the OECD’s evidence-based work program on Blockchain by engaging business industry experts in the development of High-level Blockchain Guidance and contribute to OECD events related to emerging technologies.

- Address issues related to the platform economy.

### Related BIAC Contributions

- Business at OECD (BIAC) Regulatory Approaches in Time of Technological Change - General Principles and Specific Policy Suggestions
- Business at OECD Position on Voluntary Transparency Reporting of Terrorist and Violent Extremist Content (TVEC) Online

### Key OECD instruments

- OECD Recommendation on Agile Regulatory Governance to Harness Innovation
- OECD Blockchain Principles (in development)

### Key events

- Committee and expert meetings of relevant OECD policy groups
### Business at OECD (BIAC) objective

- Provide business leadership and input to OECD work to develop more robust source data and measurement of the digital economy.

### Related BIAC Projects

- Special OECD workshops on measuring various dimensions of the digital economy

### Key OECD instruments

- Digital Economy Outlook

### Key events

- Committee and experts meetings of relevant OECD policy groups
- Meetings of OECD CDEP Working Party on Measurement and Analysis of the Digital Economy
DIGITAL: A CROSS-CUTTING ISSUE

- Employment
- Development
- SMEs
- Responsible Business Conduct
- Tax
- Health
- Environment
- Consumer Policy
- Education
- Trade
OECD CONSIDERATION OF FUTURE PRIORITIES FOR THE DIGITAL ECONOMY

Understanding and measuring the digital transformation

Evolving structures of the digital economy

Artificial Intelligence and human-centric technology governance

Data and Data flows

Broadband and Connectivity

Privacy and trust

Resilient digital economies and societies

AI
UPCOMING EVENTS

Spring 2022
OECD CDEP and Working Parties Meetings

Summer 2022
OECD CDEP and Working Parties Meetings

22 February 2022
Business at OECD (BIAC) meeting with Ambassadors at the OECD

March 2022
Business at OECD (BIAC) 60th Anniversary

Week of 12 December 2022
OECD Ministerial on the Digital Economy - Spain
LOOKING AHEAD: OECD DIGITAL ECONOMY MINISTERIAL MEETING

Meeting of Ministers and stakeholders on digital

- Date: Week of 12 December 2022
- Hosted by Spain
- Ministerial level multistakeholder exchange on key issues affecting the digital economy
- Engagement with Ministers, stakeholders and key experts brought together in this unique setting to present and exchange views

Business at OECD (BIAC) role

- Business at OECD (BIAC) will play an active role in the full Ministerial meeting Agenda
- We will organize a high level Business stakeholder event reflecting our policy priorities
- Opportunity to organize workshops on specific issues