



Country:	Switzerland
Member/Company	Nestle
Initiative	<i>Multiple Initiatives</i>

## Overview

### [Nestlé needs Youth initiative](#)

Created in 2013, Nestlé needs YOUth initiative helps equip young people with the skills they need to thrive in tomorrow's workplaces. Expanded in 2017, Nestlé needs YOUth continues to help young people take the next step in their life.

#### **Equipping youth to get a fulfilling job and career**

By providing apprenticeships, traineeships and job opportunities to young people around the world, we help equip young generations with the skills they need to thrive in the workplace of today and tomorrow.

- Offered more than 30 000 apprenticeship and traineeship opportunities worldwide;
- Provided 25 000 job opportunities annually for young people under 30 years old;
- Provided training sessions to more than 1 million young people around the world;
- Collaborated closely with more than 300 external partners worldwide through the Alliance for YOUth, to increase the impact and reach of our initiative.

Amidst the pandemic, we have scaled up online training to ensure continuity of our internship and apprenticeship programs. We are also working with public and private institutions in many countries to create new programs to help young people develop the skills and resilience they need to be successful in today's challenging job market

#### **Giving the right support to kickstart and grow their business**

Young entrepreneurs need all the support they can get. Their innovation and creativity can have the power to change the world for the better. To help them make this change, we identify and nurture business talent in young people and help them to kickstart and grow their business.

As part of our global partnership with Ashoka, we provide business mentorship, with senior executives from Nestlé. We also offer access to our R&D and innovation experts across the world.

- Supported social entrepreneurs with over CHF 2.5 million funding;
- Provided basic training and advanced mentoring to over 100 entrepreneurs;
- Engaged over 100 Nestle employees to provide support for young entrepreneurs;
- Created collaboration projects between entrepreneurs and Nestle brands or markets.

#### **Providing the right skills to help young people feed the world**

Making a decent living out of agriculture is increasingly becoming a challenge. As more young people migrate to cities, the average age of farmers increases. Climate change makes farming even more challenging and impacts the entire food system.

We are supporting farmers to meet these challenges. To ensure the long-term quality and sustainability of our supplies, we are helping young people to make agriculture a profitable and sustainable activity.



Farmers are at the heart of the food system and its future. That is why we inspire, train and enable young farmers to develop the necessary knowledge and skills, and nurture their entrepreneurial spirit to sustainably manage their farms.

- Worked directly with more than 550 000 farmers annually through our Farmer Connect Program;
- Provided training to more than 400 000 farmers;
- Identified around 20 000 young people as potential agripreneurs – those with the progressive attitudes necessary to grow and develop their farms as successful future businesses;
- Organized special training events and support programs to help potential agripreneurs in the transformation of their farms;
- Locally adapted our training and support programs, and created them together with external partners.

## [Global Alliance for YOUth](#)

We are working to make a positive difference beyond our company, by partnering with governments, foundations, youth organizations, academia and the private sector through the Alliance for YOUth.

The Global Alliance for YOUth is a business-driven movement of like-minded organizations passionate about working together to help young people around the globe get the necessary skills to thrive in the world of work, today and tomorrow.

Nestlé founded this business-driven movement in 2014 to help prepare young people to enter the professional world. More than 200 companies are now members, and will offer 230,000 new work opportunities to young Europeans from 2017—2020.

Under Nestlé's leadership, an *Alliance for YOUth* was also launched last year in the Pacific Alliance countries (Colombia, Chile, Peru and Mexico). In June 2018 we strengthened our commitment there, by committing to provide [30,000 young people with working opportunities by 2020](#).

- We aim to provide youth with the necessary knowledge and skills needed to work in the 21st century through learning experiences. We do it by leveraging our scale, resources and network to amplify our impact.
- We support, advocate for and develop educational programs that enable young people to successfully transition from education and training to employment.
- We support young entrepreneurs and promote the Entrepreneurial Mindset

## Key Messages

- It is now always easy to get into a job or a career that fulfils a young person. Through training and workshops we develop skills. With mentorship we unlock their self-belief, and through traineeship we create opportunities for them.
- Young people can struggle to get access to the right people and resources to make their enterprise a success. Through mentoring sessions, we help them innovate, grow their expertise and expand their network.
- Farming is not always profitable and sustainable enough to make a living. We need motivated and innovative young farmers to transform diversification. We focus on upskilling young people and building their business knowledge.
- Traditional education, if available, no longer prepares young people for the current and future world of work. Governments need to create the right conditions, but corporations being on the front line are in a unique position to make a contribution in both emerging and developed countries. Together, we can create concrete plans to drive measurable change.