



Country:	Germany
Member/Company	BDA
Initiative	Multiple initiatives

Overview

Digital Insights. Together for your future.

[Digital Insights : MINT-EC \(mint-ec.de\)](https://mint-ec.de)

The companies Microsoft Germany, SAP and Siemens offer young people a look behind the scenes. Interesting impulse lectures and interactive workshops show which innovative technologies are being worked on and how they can contribute to more sustainability. Sustainability and IT are linked by the three companies Microsoft Germany, SAP and Siemens. Together they want to show career perspectives in several modules over three days from March to July 2021.

Schule Wirtschaft

[Kooperation von Schulen und Unternehmen | Schulewirtschaft](#)

In the SCHULEWIRTSCHAFT network, cooperation between schools and companies is initiated, designed and supported. The concrete projects include, above all, company visits and internships, cooperation and further training, information materials for schools, companies and parents (brochures, checklists, work aids, etc.) as well as simulations and competitions. The network is carried at the national level by the Confederation of German Employers' Associations (BDA) and the Institute of the German Economy (IW), and at the federal state level by employers' organisations and educational organisations in partnership with ministries.

7th Federal Network Day Berufswahl-Siegel

[BUNDESWEITER NETZWERKTAG – Berufswahl-SIEGEL \(netzwerk-berufswahlsiegel.de\)](https://netzwerk-berufswahlsiegel.de)

At the network day – 28 September 2021 -, ambassador schools from all SIEGEL-regions network across national borders. They are expected to give and experience impulses for an outstanding vocational orientation.

Schüler-Azubi-Camp

[SchülerAzubiCamp – InformationsCamp zur dualen Ausbildung \(netzwerk-berufswahlsiegel.de\)](https://netzwerk-berufswahlsiegel.de)

With the camps, the Berufswahl-SIEGEL network had made pupils aware of the excellent opportunities in the field of dual training. Young people from class 8 of a Berufswahl-SIEGEL school got practical insights into different apprenticeship occupations, learned about their own strengths and which occupational profiles fit them. The project will be continued in autumn.

#AusbildungKlarmachen

[Information campaign to secure education and training](#)

The training market is characterised by persistent regional, occupational and qualification disparities, and training places remain unfilled. In addition, the Corona pandemic has been slowing down the balancing processes since April 2020 and making it more difficult to bring young people and companies together. This makes it increasingly difficult for companies to actively counteract the shortage of skilled workers by



providing training in their own companies. At the same time, some young people do not make the seamless transition from school to training or training contracts are terminated prematurely.

Key Messages

In the period from October 2020 to April 2021, the number of applicants for vocational training again fell significantly (-10.2%) compared to the previous year. The number of training places registered also declined in comparison (-4.9%), but not to the same extent. This reflects the effects of the pandemic and the ongoing transformation processes. Despite the decline, there are still more registered training places than registered applicants. With a calculated 1.25 training places per applicant, the chances of young people finding a training place continue to be better than in the previous year (1.18). The decline in the number of applicants, which is due in particular to difficulties in vocational orientation, is a cause for concern. Overall, the training market is still very much in motion in April. It is therefore still too early to make a well-founded assessment.”

The career orientation is currently taking place under difficult conditions, at the same time the need for skilled workers in the IT & technology sector is high. This creates a field of tension that cannot easily be resolved.

Economic education

- Economic education is part of a well-founded and modern general education. Economic education is important to keep young people knowledgeably and confidently moving in the world of business, making decisions and being able to assert ideas.
- Business concerns everyone - from job and employment opportunities to the range of goods and services and the acquisition of income and assets up to social prosperity, technical progress and social security in Germany and the world.
- Economic education is not a marginal issue, but concerns the existential foundations of further shaping of life and the perspectives of every student.

Framework for career choice

- Professional orientation aims to ensure that the female students and students manage the transition to the world of work, recognize their individual career prospects and take advantage of opportunities to join the professional world can.
- Knowledge of the economic, ecological and social contexts contribute to better perceive your own professional orientation.

Context for practical experience

- Practical experience e.g. in a student internship an essential component to gain insights into entrepreneurial processes and economic activity and to gain experience in the world of work.
- Economic education is used in specific cooperation with companies, which are the most important partners for practical experience in professional orientation and the economic education.