



BUSINESSatOECD



*Business at OECD (BIAC)*

# Policy Group Profiles

2019

*Business at OECD* speaks for business at the OECD. Established in 1962, we stand for policies that enable businesses of all sizes to contribute to growth, economic development, and prosperity. Through *Business at OECD*, national business and employers' federations and their members provide expertise to the OECD and governments for competitive economies, better business, and better lives.



**Our policy groups are pivotal to building consensus industry views to ensure private sector insights are fully reflected in OECD's policy guidance and instruments.**

Being part of *Business at OECD's* policy groups grants our membership and their affiliates access to meetings, global fora, and other consultations with OECD leadership, senior government officials, committees, and related working groups.

Our Committees and Expert Groups cover OECD work that is most relevant to business. This document maps the activity of a selection of *Business at OECD* Policy Groups in their current shape.

## **Business at OECD Policy Groups**

	<p><b>CORPORATE GOVERNANCE AND RESPONSIBLE BUSINESS CONDUCT</b></p> <p>Anti-Corruption Committee 4</p> <p>Corporate Governance Committee 5</p> <p>Responsible Business Expert Group 6</p>		<p><b>HEALTH AND WELL-BEING</b></p> <p>Health Committee 21</p>
	<p><b>DEVELOPMENT AND EMERGING ECONOMIES</b></p> <p>China Expert Group 7</p> <p>Development Committee 8</p>		<p><b>INNOVATION AND DIGITAL ECONOMY</b></p> <p>Consumer Policy Committee 22</p> <p>Digital Economy Policy Committee 23</p> <p>Innovation and Technology Committee 24</p> <p>Small &amp; Medium Sized Enterprises Committee 25</p>
	<p><b>ECONOMIC POLICY AND REGULATION</b></p> <p>Competition Committee 9</p> <p>Economic Policy Committee 10</p> <p>Finance Committee 11</p> <p>    Private Pension Expert Group 12</p> <p>Governance and Regulatory Policy Committee 13</p>		<p><b>TAXATION</b></p> <p>Taxation &amp; Fiscal Policy Committee 26</p>
	<p><b>EMPLOYMENT, SKILLS AND EDUCATION</b></p> <p>Education Committee 14</p> <p>Employment, Labor and Social Affairs Committee 15</p>		<p><b>TRADE AND INVESTMENT</b></p> <p>Food and Agriculture Committee 27</p> <p>International Investment Committee 28</p> <p>Trade Committee 29</p> <p>    Export Credits Expert Group 30</p> <p>    Raw Materials Expert Group 31</p>
	<p><b>ENVIRONMENT AND ENERGY</b></p> <p>Chemicals Committee 16</p> <p>    Biotechnology Expert Group 17</p> <p>    Nanotechnology Expert Group 18</p> <p>Environment &amp; Energy Committee 19</p> <p>    Water Expert Group 20</p>		



## Anti-Corruption Committee

### OVERVIEW

The *Business at OECD (BIAC)* Anti-Corruption Committee supports OECD efforts to fight against bribery and corruption to ensure integrity and a global level playing field. The OECD Anti-Bribery Convention and the monitoring mechanisms put in place have positioned the OECD as a leading institution in the international fight against corruption. Working towards the effective implementation of the commitments under the Convention and seeking continued expansion of adherence – including major emerging economies – are key to creating a global level playing field.

### 2019 PRIORITIES

- Encourage effective implementation of and further adherence to the OECD Anti-Bribery Convention
- Contribute to the review of the 2009 Recommendation of the OECD Council Recommendation on further combating bribery of foreign public officials
- Provide positive recognition of effective anti-corruption and compliance systems
- Encourage voluntary self-disclosure
- Address the demand side of bribery
- Foster public-private dialogue and innovative collective action
- Encourage capacity building and outreach to non-adhering countries
- Contribute to the development and implementation of B20 recommendations

### BUSINESS ENGAGEMENT AT OECD

The Committee provides active input to the implementation of the OECD Anti-Bribery Convention and contributes the business voice to consultations with the OECD Working Group on Bribery, the OECD Anti-Corruption and Integrity Forum and other relevant OECD meetings, which deal with the issues of bribery and corruption. Business works with the OECD to encourage further activities that create opportunities for responsible business and recognize the need for joint action by business and government in the fight against corruption. *Business at OECD* is also an active contributor to B20-related activities.

The Anti-Corruption Committee primarily contributes to the work of the following OECD bodies:

- OECD Working Group on Bribery
- OECD Anti-Corruption and Integrity Forum

### POLICY GROUP LEADERSHIP

Chair: Dr. Klaus Moosmayer, Novartis (Switzerland)  
Vice Chairs: Corinne Lagache, Safran (France)  
Gerrie Lenting, Deloitte (US)  
Joseph Simon, Nilfisk (Denmark)

*Business at OECD* Lead: Hanni Rosenbaum



## Corporate Governance Committee

### OVERVIEW

The *Business at OECD (BIAC)* Corporate Governance Committee promotes effective corporate governance designed to foster business growth, create and optimize sustainable value, and stimulate innovation and entrepreneurship in line with the overarching principles outlined in its guiding principles. The Committee provides direct business input to the OECD during the bi-annual consultations with the OECD Corporate Governance Committee and its Working Party on State Ownership and Privatization Practices.

### 2019 PRIORITIES

- Implementation of the OECD/G20 Principles on Corporate Governance
- Implementation of the OECD Guidelines on Corporate Governance of State-Owned Enterprises (SOEs)
- Improving access to wealth creation
- Corporate governance of financial institutions
- Transparency and integrity in SOEs
- Contribution to cross-cutting OECD work, including on responsible business conduct

### BUSINESS ENGAGEMENT AT OECD

Thanks to the updated OECD/G20 Corporate Governance Principles and SOE Guidelines, the OECD is widely recognized as an international standard setter in this area. The Principles have become an international benchmark for policy makers, investors, corporations and stakeholders worldwide and play a major role in informing local codes and practices around the world. The SOE Guidelines give concrete advice to countries on how to manage more effectively their responsibilities as company owners.

The Corporate Governance Committee contributes to the work of the following OECD bodies:

- OECD Corporate Governance Committee
- OECD Working Party on State Ownership and Privatization Practices

### POLICY GROUP LEADERSHIP

Chair: Dan Konigsburg, Deloitte Touche Tohmatsu Ltd. (United States)  
Vice Chairs: Murat Dogu, Dogan Sirketler Grubu Holding A.S. (Turkey)  
Pascal Durand-Barthez, MEDEF (France)  
Christoph Benedict, GE Power GmbH (Germany)

*Business at OECD* Lead: Hanni Rosenbaum



## Responsible Business Conduct Expert Group

### OVERVIEW

The *Business at OECD (BIAC)* Responsible Business Conduct Expert Group oversees work in the area of responsible business conduct, particularly in relation to the implementation of the OECD Guidelines for Multinational Enterprises (MNEs) and work on due diligence. The OECD MNE Guidelines are the most comprehensive government-backed instrument for promoting responsible business conduct.

### 2019 PRIORITIES

- Support effective and balanced implementation of the MNE Guidelines across adhering countries
- Encourage additional outreach and adherence for a global level playing field
- Ensure a shared understanding of the role of National Contact Points as a mediation platform
- Support balanced implementation of the OECD due diligence guidance
- Monitor sector-specific work on due diligence, including in the areas of finance, food and agriculture, and textiles
- Due diligence for responsible business conduct on corporate lending and underwriting securities

### BUSINESS ENGAGEMENT AT OECD

The MNE Guidelines are the only multilaterally agreed corporate responsibility instrument that adhering governments have committed to promoting globally. They cover all major areas of business ethics, and are supported by a unique implementation mechanism of National Contact Points. *Business at OECD* works closely with the OECD to ensure a balanced and effective implementation in the spirit of the MNE Guidelines. Our members are also heavily involved in work on due diligence, to ensure that both the general and sectoral guidance documents remain practical for business.

The Committee contributes to the work of the following OECD bodies:

- OECD Working Party on Responsible Business Conduct
- OECD Global Forum on Responsible Business Conduct
- OECD Due Diligence Advisory Groups, including on finance, food and agriculture as well as textiles

### POLICY GROUP LEADERSHIP

Chair: Winand L.E. Quaedvlieg, VNO–NCW (Netherlands)  
Vice Chairs: Ángel Bautista, Repsol (Spain)  
Kimberley Claman, Citi (US)  
Paul Noll, BDA (Germany)  
Soichiro Sakuma, Nippon Steel & Sumitomo Metal Corporation (Japan)

*Business at OECD* Lead: Hanni Rosenbaum



## China Expert Group

### OVERVIEW

The *Business at OECD (BIAC)* China Expert Group contributes expert guidance to China–OECD cooperation in areas that improve the investment climate and overall business environment in China. It promotes adherence to OECD instruments and the sharing of knowledge on policy practices, contributing to a more level playing field for all businesses operating both inside and outside of China. It consults annually with the OECD Informal Reflection Group on China, which includes OECD Ambassadors from a wide range of countries. It also works with the OECD’s senior representative in Beijing to help scale–up the OECD presence in China.

### 2019 PRIORITIES

- Competition between private companies and state–owned enterprises (SOEs)
- Market access, including export credits and trade and investment agreements
- Corporate governance
- Responsible business conduct
- Green growth

### BUSINESS ENGAGEMENT AT OECD

The work of the Expert Group supports the OECD’s decades long cooperation with China. It contributes to the work of the following OECD bodies:

- OECD Informal Reflection Group on China
- Senior OECD Representative in China

### POLICY GROUP LEADERSHIP

Chair: Joerg Wuttke, BASF China Company Ltd. (Germany)  
Vice Chairs: Fabian Bahr, Giesiecke & Devrient GmbH (Germany)  
Korhan Kurdoğlu, Chairman, ATA Holding (Turkey)

*Business at OECD* Lead: Frederik Lange



## Development Committee

### OVERVIEW

The *Business at OECD (BIAC)* Development Committee contributes private sector experience to the work of OECD, and related fora, in meeting the Sustainable Development Goals (SDGs). It offers a unique channel for private sector enterprises and organizations to engage with the OECD to help promote reforms at both global and national levels to improve the enabling environment for businesses in and across developing markets. The Committee also inputs as appropriate in UN processes relating to the implementation of the Sustainable Development Goals via the Global Business Alliance for Post-2015.

### 2019 PRIORITIES

- Promote fundamental reforms that improve the business environment in developing countries, such as rule of law, good governance, reducing informality, market access, among others by supporting the implementation of the OECD Policy Framework for Investment
- Financing for development, including the role of public sources (such as official development assistance – ODA) and risk-mitigation instruments (such as guarantees) in attracting private investment into developing countries.
- Public-private dialogue in developing countries and building partnerships with the private sector

### BUSINESS ENGAGEMENT AT OECD

The OECD Development Assistance Committee is the world's foremost body of donor countries and source of official aid statistics and analysis. Other OECD bodies, including the OECD Development Cluster, also design and disseminate instruments, such as the OECD Policy Framework for Investment, and policy recommendations, in areas such as anti-corruption, trade, and taxation, which position the OECD as a leader and influencer in international development.

The Development Committee contributes to the work of the following OECD bodies:

- OECD Development Assistance Committee
- Global Partnership for Effective Development Cooperation (supported by OECD and UNDP)
- OECD Global Forum on Development

### POLICY GROUP LEADERSHIP

Chair: David Croft, Diageo (United Kingdom)  
Vice Chair: Michel Démarre, SEFI, and FNTP (France)  
Marie Gad, DI (Denmark)

*Business at OECD* Lead: Frederik Lange



## Competition Committee

### OVERVIEW

The *Business at OECD (BIAC)* Competition Committee informs OECD discussions on competition, and encourages senior regulators and antitrust enforcers to act consistently and proportionately in accordance with due process and best practice, with respect to the objectives of effective enforcement of competition laws. Its primary objective is maintenance of business competitiveness and the efficient operation of markets with a minimum necessary level of regulatory intervention across all sectors.

### 2019 PRIORITIES

- Competition and regulation in light of digitalization
- Intellectual property rights and competition
- State support and competitive neutrality
- Procedural fairness
- International co-operation on competition policies

### BUSINESS ENGAGEMENT AT OECD

OECD analysis on competition considers and disseminates best-practice based on expert dialogue in the OECD Competition Committee, as well as through activities supported by OECD regional centers addressing competition policy.

The Competition Committee contributes to the work of the following OECD bodies:

- OECD Competition Committee
- OECD Global Forum on Competition
- OECD Working Party 2 on Competition and Regulation
- OECD Working Party 3 on Co-operation and Enforcement

### POLICY GROUP LEADERSHIP

Chair: John Taladay, Baker Botts LLP (United States)  
Vice Chairs: Martin Commons, BHP Billiton (Australia)  
Mathew Heim, Qualcomm Inc. (United States)  
Wolfgang Kopf, Deutsche Telekom AG (Germany)  
Paul Lugard, Baker Botts LLP (Netherlands)  
Munesh Mahtani, Google (United Kingdom)  
Paolo Palmigiano, Sumitomo Electric Industries (United Kingdom)

*Business at OECD* Lead: Frederik Lange



## Economic Policy Committee

### OVERVIEW

The *Business at OECD (BIAC)* Economic Policy Committee advises the OECD on macro-economic issues as well as priorities for structural reforms. It helps create an enabling policy environment that supports private sector-led growth and open, competitive markets. It contributes expertise on the main driving forces behind OECD projections for the global economy, key risks and priority policy messages via webinars and meetings with the OECD Economic Policy Committee leadership. It also undertakes economic surveys of *Business at OECD* members.

### 2019 PRIORITIES

- Promoting structural reforms that contribute to sustainable growth
- Macro-economic trends and projections
- Interactions, complementarities and possible trade-offs between policies for economic growth, stability, environment, financial markets, taxation, and income distribution, among others
- The productivity challenge

### BUSINESS ENGAGEMENT AT OECD

The OECD is a leading purveyor of cross-cutting statistics and fact-based policy recommendations. Through a unique system of peer review and monitoring of implementation, these OECD recommendations have important bearing on the business environments in OECD and many emerging economies. The Economic Policy Committee offers a unique channel by which the private sector can, at an early stage, work to shape the ground-breaking analysis and policy recommendations of landmark OECD publications.

The Economic Policy Committee contributes to the work of the following OECD bodies:

- OECD Economic Policy Committee
- OECD Working Party 1 on Macroeconomic & Structural Policy Analysis
- OECD Global Forum on Productivity

### POLICY GROUP LEADERSHIP

Chair: Dr. Klaus Deutsch, Federation of German Industries (BDI) (Germany)  
Vice Chairs: Tayfun Bayazit, TUSIAD, Bayazit Consulting Services (Turkey)  
Shinichi Hara, Sompo Holdings, Inc. (Japan)  
Raymond Van der Putten, BNP Paribas (France)

*Business at OECD* Lead: Frederik Lange



## Finance Committee

### OVERVIEW

The *Business at OECD (BIAC)* Finance Committee contributes private sector expertise and perspectives to OECD finance-related activities, including its work to support the G20, in order to develop a strong and sustainable global financial system. The Expert Group is open to all private sector actors from the financial industry and the wider economy.

### 2019 PRIORITIES

- Promoting coordinated approaches to financial regulation
- SME financing, including equity finance
- Financing of long-term investment by institutional investors
- Sustainable finance, including green finance
- Due diligence in the finance sector
- Digitalization and innovation in the financial sector, including FinTech

### BUSINESS ENGAGEMENT AT OECD

The OECD is well-placed to contribute analysis on financial markets through its whole-economy expertise and its focus on economic growth and stability. As neither a financial regulator nor an international lender, the OECD has an independent, unique perspective, and its contribution to the G20 is growing significantly.

The Finance Expert Group contributes to the work of the following OECD bodies:

- OECD Committee on Financial Markets
- OECD Working Party on SMEs and Entrepreneurs
- OECD/G20 Task Forces on Financial Consumer Protection – occasional invitations for consultations
- OECD/G20 Task Force on Institutional Investors and Long-Term Investment

### POLICY GROUP LEADERSHIP

Chair: Kent D. Andrews, Risk, Toronto–Dominion Bank Group (Canada)  
Vice Chairs: Filip Dierckx, BNP Paribas Fortis (Belgium)  
Korkmaz Ilkorur, SOKTAS Tekstil AS (Turkey)  
Gianluca Riccio, Lloyds Banking Group (United Kingdom)  
Marte Borhaug, Aviva (United Kingdom)

*Business at OECD* Lead: Frederik Lange



## Private Pension Expert Group

### OVERVIEW

The *Business at OECD (BIAC)* Private Pension Expert Group covers economic and regulatory issues related to private pension schemes, including funding, governance, protection of benefits, and financial education. The Expert Group advocates that regulation of pension plans must balance the interest of all stakeholders, including sponsor organizations. *Business at OECD* works to ensure this balance on the range of policy guidance developed by OECD on occupational pension defined benefit (DB) plans as well as defined contribution plans (DC). Key areas of interest also include the sustainability of private pension schemes, pension fund governance, benefit protection and financial education.

### 2019 PRIORITIES

- Provide business perspective to governments on economic and regulatory issues related to private pension schemes
- Contribute to the Policy Guidance developed by OECD on the Core Principles of the Regulation of Private Pensions
- Follow and contribute as appropriate to work of the IOPS through participation to the OECD Working Party on Private Pensions (WPPP)
- Provide the OECD with examples of how employers are addressing issues relating to the administration and financing of private pensions programs

### BUSINESS ENGAGEMENT AT OECD

Regulation on private pensions has an impact on the way in which pension funds may be invested and is an important aspect of regulation of long-term finance, and can have a profound effect on long-term growth projections and availability of long-term finance. Coordination of regulation of private pensions is a challenge to policy makers in the insurance and pensions industry.

The Private Pension Expert Group contributes to the work of the following OECD body:

- OECD Working Party on Private Pensions

### POLICY GROUP LEADERSHIP

Chair: Hans Gidhagen, Confederation of Swedish Enterprise (Sweden)

*Business at OECD* Lead: Frederik Lange



## Governance and Regulatory Policy Committee

### OVERVIEW

The *Business at OECD (BIAC)* Governance and Regulatory Policy Committee contributes to the OECD's work on good public governance and regulation, with a view to improving policy making processes across sectors and increasing the quality of existing regulations. It advocates pro-competitive, transparent, predictable and quality regulatory frameworks that support business, entrepreneurship and innovation with minimum administrative burden.

### 2019 PRIORITIES

- Promoting evidence-based policy and measuring regulatory performance
- Strengthening institutional frameworks of regulatory quality and stakeholder engagement
- Facilitating international cooperation on regulatory policy
- Reframing regulatory policy for the digital economy and transformation
- Institution building to counter illicit trade

### BUSINESS ENGAGEMENT AT OECD

The OECD Governance Committee is the foremost platform for governments to exchange and build upon international experience in policy-making and good governance. How to design and evaluate policies, as discussed in this forum, will substantially determine the environment for business.

The Governance Committee contributes to the work of the following OECD bodies:

- OECD Regulatory Policy Committee
- OECD Public Governance Committee
- OECD Task Force on Countering Illicit Trade

### POLICY GROUP LEADERSHIP

Chair: Jens Hedström, NNR (Sweden)  
Vice Chairs: Yilmaz Argüden, ARGE Consulting (Turkey)  
Ján Oravec, The Entrepreneurs Association of Slovakia (Slovak Republic)

*Business at OECD* Lead: Frederik Lange



### Education Committee

#### OVERVIEW

The *Business at OECD (BIAC)* Education Committee brings together the experience and perspectives of employers to support and help shape the OECD's world renowned surveys, analyses, and recommendations in the area of education and skills. The ultimate objective is to spur policy reforms that increase the employability of individuals and good citizenship. The Education Committee provides a unique channel through which to contribute to the OECD's work and recommendations on education and skills, providing employers' perspectives on labor markets and societal needs.

#### 2019 PRIORITIES

- Access to quality education and skills development for individuals of all ages
- Education, skills and competencies for the digital economy
- Curriculum reform
- Vocational education and training (VET)
- Teaching quality
- Effective allocation of educational resources
- Innovation in education
- Evaluation and assessment
- Higher education
- Lifelong learning

#### BUSINESS ENGAGEMENT AT OECD

The OECD is a global leader on statistics, evidence, surveys, and analysis of education policies. Its recommendations to governments and rankings of countries (such as the Program for International Student Assessment – PISA) contribute to national policy reforms.

The Education Committee contributes to the work of the following OECD bodies:

- OECD Education Policy Committee – Selected sessions
- OECD Center for Educational Research and Innovation – Governing Board
- OECD Program for the International Assessment of Adult Competencies Board of Participating Countries
- OECD Teaching and Learning International Survey Board of Participating Countries
- OECD Program for International Student Assessment and Development Group
- OECD Skills Strategy Advisory Group
- OECD Group of National Experts on Vocational Education and Training
- OECD Group of National Experts on School Resources

#### POLICY GROUP LEADERSHIP

Chair: Charles Fadel, Center for Curriculum Redesign (United States)  
Vice Chairs: Attilio Oliva, Associazione TreeLLLe (Italy)  
Gerhard Riemer, Federation of Austrian Industries (Austria)

*Business at OECD* Lead: Nicole Primmer



## Employment, Labor and Social Affairs Committee

### OVERVIEW

The *Business at OECD (BIAC)* Employment, Labor and Social Affairs Committee (ELSA) ensures that OECD analysis reflects the need for flexible labor markets, reduction of non-wage labor costs and a comprehensive policy approach to employment strategies and social policy, which supports private sector led growth and job creation. It also safeguards an effective linkage between employment and education policy, including skills, and oversees work on demographic change, private pensions and migration.

### 2019 PRIORITIES

- Implementation of the new *OECD Jobs Strategy (2018)*
- Contribute to the annual *OECD Employment Outlook*
- Effective and inclusive policies for the Future of Work – emphasizing policies that support diverse forms of work and the alignment of social benefit systems with emerging business models
- Support youth employment, including through the *Global Apprenticeship Network (GAN)*
- Address linkages between employment and education, training
- Address gender equality
- Contribute to OECD projects on Collective Bargaining
- Address the issue of reducing informality
- Lead business engagement in the G20 and G7 Employment processes jointly with the International Organization of Employers

### BUSINESS ENGAGEMENT AT OECD

OECD analysis and studies reflect *Business at OECD* views on employment and social policies that support labor market flexibility, employability, private sector growth and job creation.

The Employment, Labor and Social Affairs Committee contributes to the work of the following OECD bodies:

- OECD Committee on Employment, Social and Labor Affairs, selected sessions
- OECD ELSA Working Party on Employment – Selected sessions, by invitation only
- OECD ELSA Working Party on Social Policy – Selected sessions by invitation only
- OECD ELSA Working Party on Migration – Selected sessions, by invitation only, high-level meetings

### POLICY GROUP LEADERSHIP

Chair: Renate Hornung–Draus, BDA (Germany)  
 Vice Chairs: David N. Barnes, IBM Corporation (US)  
 Jordi García Viña, Faculty of Law of the University of Barcelona (Spain)  
 Kiyotaka Morita, Keidanren (Japan)  
 Bettina Schaller Bossert, Addecco (Switzerland)  
 Ton Schoenmaeckers, VNO-NCW (Netherlands)  
 Gülden Türktan, TÜSİAD and KADIGER (Turkey)

*Business at OECD* Lead: Nicole Primmer



### Chemicals Committee

#### OVERVIEW

The *Business at OECD (BIAC)* Chemicals Committee is involved in a wide range of OECD activities and contributes to the development of policies and instruments for chemical testing and assessment, fostering information exchange and providing a framework for the sharing of burden. The chemicals industry is one of the world's major economic sectors, and is committed to acting responsibly, transparently and in partnership with governments to ensure that its products meet the necessary safety requirements.

#### 2019 PRIORITIES

- Test guidelines
- Integrated approaches to testing and assessment
- Hazard and exposure assessment
- Pollutant Release and Transfer Register (PRTR)
- Chemical accidents
- Pesticides
- Biocides
- Plastics and environment
- Review of OECD Council legal instruments related to chemicals management

#### BUSINESS ENGAGEMENT AT OECD

By avoiding duplicative data requirements, the OECD environment, health and safety (EHS) program generates cost savings of about 150 million Euros annually for business and governments. The specific added value of the OECD EHS program lies in its concrete cost-saving effects for industry and governments by harmonizing testing and assessment approaches. The development of high-quality tools and guidance on technical issues as well as the sharing and mutual assistance among members and non-members play a key role in global discussions on chemicals management.

The Chemicals Committee contributes to the work of the following OECD bodies:

- OECD Joint Meeting of the Chemicals Committee and the Working Party on Chemicals, Pesticides and Biotechnology
- OECD Working Group of National Coordinators of the Test Guidelines Program
- OECD Working Group on Pesticides
- OECD Working Group on Chemical Accidents
- OECD Task Force on Hazard Assessment
- OECD Task Force on Exposure Assessment
- OECD Task Force on Pollutant Release and Transfer Registers

#### POLICY GROUP LEADERSHIP

Chair: Jay West, ACC (United States)  
Vice Chairs: William Graham, Croplife International (United States)  
Ladislav Novák, SPCR (Czech Republic)  
Dr. Shinoi Sakata, Japan Chemical Industry Association (JCIA) (Japan)  
Shannon Watt, Chemistry Industry Association of Canada (Canada)

*Business at OECD* Lead: Dominik Kümmerle



## Biotechnology Expert Group

### OVERVIEW

The *Business at OECD (BIAC)* Biotechnology Expert Group contributes to the wide range of OECD biotechnology-related projects, including industrial biotechnology, human health-related biotechnology, the harmonization of regulatory oversight for the products of modern biotechnology, and international harmonization in the safety assessments of novel foods and feeds. A major focus for the coming years will be on how biotechnology can contribute to addressing global challenges including health and green growth.

### 2019 PRIORITIES

- Harmonization of regulatory oversight
- Increasing efficiency of safety assessment
- Safety of novel foods and feeds
- Industrial biotechnology, bio-based production, innovation for sustainable bio-economies
- Emerging technologies for health: microbiome, gene-editing, neurotechnology, precision medicine

### BUSINESS ENGAGEMENT AT OECD

Biotechnology continues to expand in various economic sectors and shows great potential, in particular in health and bio-economy. The OECD analyzes policies to encourage innovation in biotechnology, while also addressing biosafety and food safety issues and fostering mutual understanding of regulations. Through the Biotechnology Expert Group, business contributes to both technical and strategic discussions on the various applications of biotechnology.

The Biotechnology Expert Group contributes to the work of the following OECD bodies:

- OECD Working Group on the Harmonization of Regulatory Oversight in Biotechnology
- OECD Task Force on Novel Foods and Feeds
- OECD Working Party on Biotechnology, Nanotechnology and Converging Technologies

### POLICY GROUP LEADERSHIP

Chair: Lisa Zannoni, Syngenta (Switzerland)  
Vice Chairs: Dirk Carrez, Clever Consult (Belgium)  
Martin Egger, Roche Diagnostics GmbH (Germany)  
Alessandra Salamini, Monsanto (United States)

*Business at OECD* Lead: Dominik Kümmerle



### Nanotechnology Expert Group

#### OVERVIEW

The *Business at OECD (BIAC)* Nanotechnology Expert Group contributes strong, fact-based business input to the activities related to safety assessments of manufactured nanomaterials and pursues efforts to create an innovation-friendly business environment for nanotechnology.

#### 2019 PRIORITIES

- Ensuring appropriate testing methods (abiotic, in vivo & in vitro)
- Developing guidance on exposure measurement and exposure mitigation
- Promoting co-operation on voluntary schemes and regulatory programs
- Facilitating international co-operation on risk assessment strategies
- Fostering the exchange on research activities and safety strategies
- Demonstrating the societal benefits of using nanomaterials in applications

#### BUSINESS ENGAGEMENT AT OECD

Nanotechnology provides a growing range of opportunities for industry to improve product performance beyond what could be achieved using conventional technologies. The tools and information necessary for assessing product safety often lag behind the dynamic pace of innovation. The OECD leads international efforts to improve global understanding of the responsible development of nanotechnology, and is an effective forum within which industry and governments exchange on the right nanotech policies going forward.

The Nanotechnology Expert Group contributes to the work of the following OECD bodies:

- OECD Working Party on Manufactured Nanomaterials
- OECD Working Party on Biotechnology, Nanotechnology and Converging Technologies

#### POLICY GROUP LEADERSHIP

Chair: Dr. Karin Wiench, BASF (Germany)  
Vice Chairs: Dr. Scott Brown, The Chemours Company (United States)  
Dr. David Carlander, Nanotechnology Industries Association (NIA) (UK)

*Business at OECD* Lead: Dominik Kümmerle



## Environment & Energy Committee

### OVERVIEW

The *Business at OECD (BIAC)* Environment and Energy Committee contributes private sector expertise to the OECD work on environmental policy design, including in the areas of climate change, circular economy, resource efficiency, and sustainable materials management. Business underlines the importance of implementing measures that are both cost-efficient and environmentally effective. The Committee also works closely with other policy groups on cross-cutting issues, such as green growth and sustainable development.

### 2019 PRIORITIES

- Climate change
- Resource efficiency and circular economy
- Integration of economic and environmental policies
- Innovation to address environmental and energy challenges
- Biodiversity

### BUSINESS ENGAGEMENT AT OECD

As an economic organization that has committed itself to the horizontal integration of sustainable development considerations, the OECD makes an important contribution to global policy discussions on environment. By focusing on economic analysis, it helps to identify policies that are both economically efficient and environmentally effective. The OECD also plays a key role in monitoring and analyzing evolving trends, providing fact-based policy recommendations based on objective research, and fostering synergies for informed policy-making. It provides fact-based input to global climate discussions and the G20, and discusses selected topics relevant to the UNFCCC negotiations.

The Environment and Energy Committee contributes to the work of the following OECD bodies:

- OECD Environment Policy Committee
- OECD Working Party on Biodiversity, Water and Ecosystems
- OECD Working Party on Climate, Investment and Development
- OECD Working Party on Integrating Environmental and Economic Policies
- OECD Working Party on Resource Productivity and Waste
- OECD Global Forum on Climate Change
- OECD Green Growth and Sustainable Development Forum

### POLICY GROUP LEADERSHIP

Chair: Hans-Jörn Weddige, thyssenkrupp (Germany)  
 Vice Chairs: William Garcia, CEFIC (Belgium)  
 Frits de Groot, VNO-NCW (The Netherlands)

*Business at OECD* Lead: Dominik Kümmerle



### Water Expert Group

#### OVERVIEW

The *Business at OECD (BIAC) Water Expert Group* provides expert industry knowledge and perspectives to the ongoing OECD work on water policies. The group a channel through which all businesses – whether consumers or providers of water and sanitation services – can benefit from and contribute to OECD analysis and recommendations to government.

#### 2019 PRIORITIES

- Promote effective policies for increasing peoples' access to high quality water and sanitation services
- Address risks and opportunities to business and other stakeholders presented by urban, industrial and agricultural water availability, use and discharge.

#### BUSINESS ENGAGEMENT AT OECD

The OECD has become an active proponent of data and evidence-based policy recommendations on water, and actively engages in the World Water Forum every four years. Its focus on the economics and governance of water policy makes the OECD an essential hub of objective knowledge and sound advice.

The Water Expert Group contributes to the work of the following OECD bodies:

- OECD Working Party on Biodiversity, Water and Ecosystems

#### POLICY GROUP LEADERSHIP

Chair: Vacant

*Business at OECD* Lead: Dominik Kümmerle



## Health Committee

### OVERVIEW

The *Business at OECD (BIAC)* Health Committee contributes the views and expertise of biopharmaceutical manufacturers, the medical device industry, the medical information systems and technologies sector, the food and beverages sector, the sports industry, and private hospitals to the OECD's health agenda. The Committee meets bi-annually in Paris, schedules conference calls on specific topics that impact business, and proactively organizes high-level global fora on health and well-being to present cross-industry priorities to an audience from governments, business, academia, and patient organizations to identify policy solutions in the field of health.

### 2019 PRIORITIES

Work focuses on responding to the OECD's health agenda and proactive initiatives based on topics defined in the *Business at OECD paper Vision and Priorities on the Future of Health*, including:

- Integration of care services
- Incentivizing innovation in health care
- Pharmaceutical pricing and innovation
- Promoting balanced nutrition and active lifestyles
- Reducing harmful use of alcohol
- Promoting investments and research-based innovation in health
- Sustainability of health care systems and waste reduction in health spending
- Promoting public-private partnerships
- Disease prevention models

### BUSINESS ENGAGEMENT AT OECD

The OECD work on health provides governments with policy options to address health challenges.

The Health Committee contributes to the work of the following OECD bodies:

- OECD Health Committee
- OECD Expert Group on the Economics of Prevention
- Health Care Quality Indicators (HCQI) expert Group
- Network on Fiscal Sustainability of Health Systems

### POLICY GROUP LEADERSHIP

Chair: Thomas B. Cueni, IFPMA (Switzerland)  
 Vice Chairs: Nicole Denjoy, COCIR (Belgium)  
 Laurent Scheer, Pernod Ricard (France)

*Business at OECD* Lead: Ali Karami Ruiz



## Consumer Policy Committee

### OVERVIEW

The *Business at OECD (BIAC)* Consumer Policy Committee promotes sound industry-led regulation that enables consumers to make informed and conscious decisions, and encourages businesses to compete, innovate and grow without unnecessary restrictions. As digital innovations bring greater choice and convenience to our economies, it works to ensure that OECD and policy makers identify policy options so as to fully seize the benefits of digitalisation for innovation and growth, while effectively addressing the challenges related to the digital transformation.

### 2019 PRIORITIES

- Examining the consumer impact of new digital technologies and business models
- Developing international consumer product safety policy frameworks in digital markets
- Strengthening consumer policy through informed and conscious consumer choices

### BUSINESS ENGAGEMENT AT OECD

The OECD examines digital business models including e-commerce, big data, internet of things (IoT) and artificial intelligence with an aim to protect and empower digital consumers. Recent projects have also focused on raising global awareness about product safety challenges and enhancing information sharing and global co-ordination of product recalls. The OECD also promotes more effective consumer policy making using behavioral insights.

The Consumer Policy Committee contributes to the work of the following OECD bodies:

- OECD Consumer Policy Committee
- OECD Working Party on Consumer Product Safety

### POLICY GROUP LEADERSHIP

Chair: Pierre Chalançon, Vorwerk (Germany)  
Vice Chairs: Rod Freeman, Cooley (United States)  
William C. MacLeod, Kelley Drye & Warren LLP (United States)  
Stefan Kvarfordt, Swedish Trade Federation (Sweden)  
Thomas Spiller, The Walt Disney Company (United States)

*Business at OECD* Lead: Dominik Kümmerle



## Digital Economy Policy Committee

### OVERVIEW

The *Business at OECD (BIAC)* Committee on Digital Economic Policy (CDEP) covers all aspects of OECD guidance on digital policy, and analysis and development of Information Communications Technology (ICT). Building on the outcomes of the 2016 OECD Ministerial on the Digital Economy held in Cancun, *Business at OECD* advocates the necessary evidence based comprehensive policy frameworks that promote investment and innovation in ICT and digital technologies including Artificial Intelligence (AI) and their supporting communications infrastructure; the diffusion of ICT/digital goods and services across all sectors; online security and privacy; and benefits to Internet users and consumers.

### 2019 PRIORITIES

- Contribute to the OECD Horizontal Project *Going Digital* through the *Steering Group on Digital*
- Contribute to shaping the communication infrastructure regulatory environment to support investment in fixed and mobile communications
- Ensure policies foster an environment of online trust, security and consumer confidence and contribute to the review of the OECD Privacy Framework
- Participate to the OECD Expert Groups on AI, Data Governance, Online Privacy and Security
- Ensure policies that foster creativity and demand for online content
- Provide business leadership and input to OECD work to develop more robust source data and measurement of the digital economy
- Coordinate business engagement across relevant OECD committees on work relating to digital
- Contribute to the Japan B20 and France G7 work on Digitalization as a partner in these processes

### BUSINESS ENGAGEMENT AT OECD

In the framework of promoting resilient economies and economic prosperity, the OECD views the digital economy as a key aspect of the overall agenda for social development and economic growth. The *Business at OECD* CDEP committee has a prominent role at the OECD as a trusted provider of the voice of private sector experts in ICT and digital policy.

The CDEP contributes to the work of the following OECD bodies:

- OECD Committee for Digital Economy Policy
- OECD Working Party on Security and Privacy in the Digital Economy
- OECD Working Party on Communication Infrastructures and Services Policy
- OECD Working Party on Measurement and Analysis of the Digital Economy

### POLICY GROUP LEADERSHIP

Co-Chairs:	Julie Brill, Microsoft (United States) Makoto Yokozawa, Nomura Research Institute (Japan)
Vice Chairs:	Ellen Blackler, The Walt Disney Company (United States) Richard Clarke, AT&T (United States) Roland Doll, Deutsche Telekom AG (Germany) David Fares, 21 Century Fox (United States/United Kingdom) Stefan Krawczyk, eBay (United States) Barry O'Brien, IBM Ireland (Ireland) Christoph Steck, Telefónica (Spain) Andreas Tegge, SAP SE (Germany)
<i>Business at OECD</i> Lead:	Nicole Primmer



## Innovation and Technology Committee

### OVERVIEW

The *Business at OECD (BIAC)* Innovation and Technology Committee provides business input to OECD discussions on how science, technology and innovation contribute to addressing global challenges and opportunities, such as the digitalization of economies and societies. *Business at OECD* recommends a whole-of-government, cross-cutting approach to align policy work to the changing global context and to new drivers of innovation.

### 2019 PRIORITIES

- Digitalization of science, technology and innovation and access to data
- Enabling the next production revolution, the Internet of Things and Artificial Intelligence
- Advancing converging technologies including bio-, nano- and neurotechnologies
- Improving the impact of government investment in research and innovation

### BUSINESS ENGAGEMENT AT OECD

The OECD provides governments with the analytical basis to develop innovation policies that are both effective and economically efficient.

The Innovation and Technology Committee contributes to the work of the following OECD bodies:

- OECD Committee on Scientific and Technology Policy (CSTP)
- OECD Committee for Industry, Innovation and Entrepreneurship (CIIE)
- OECD Working Party on Biotechnology, Nanotechnology and Converging Technologies (BNCT)
- OECD Working Party on Innovation and Technology Policy (TIP)
- OECD Global Science Forum (GSF)

### POLICY GROUP LEADERSHIP

Chair: Richard A. Johnson, Global Helix LLC (United States)  
Vice Chairs: Katsumi Emura, NEC Corporation (Japan)  
Roland Sommer, Association Industry 4.0 Austria (Austria)

*Business at OECD* Lead: Dominik Kümmerle



## Small & Medium Sized Enterprises Committee

### OVERVIEW

The *Business at OECD (BIAC)* Committee on SMEs provides expert support and input to engage with the OECD on SME and entrepreneurship activities, including SME finance, SME participation into global value chains, administrative hurdles for SMEs, and employment policies.

### 2019 PRIORITIES

- SMEs' and entrepreneurs' access to finance
- SMEs and entrepreneurship statistics
- SME engagement in global value chains
- OECD Strategy on SMEs
- Follow-up to the OECD Ministerial Meeting on SMEs

### BUSINESS ENGAGEMENT AT OECD

The OECD work provides governments with the analytical basis to develop economic policies that are both effective and economically efficient for SMEs. This work includes economic performance reviews, data collection, projections, as well as policy analysis in different areas of interest to SME's.

The Small and Medium Sized Enterprises Committee contributes to the work of the following OECD bodies:

- OECD Committee on Industry, Innovation and Entrepreneurship
- OECD Working Party on SMEs and Entrepreneurship
- OECD Center for Entrepreneurship, SMEs, Cities and Regions

### POLICY GROUP LEADERSHIP

Chair: François Hurel, CNCC (France)  
Vice Chairs: Lars Jagrén, Confederation of Swedish Enterprise (Sweden)  
Patrik Kovács, Hungarian National Association of Entrepreneurs and Employers (VOSZ) (Hungary)

*Business at OECD* Lead: Frederik Lange



## Taxation & Fiscal Policy Committee

### OVERVIEW

The *Business at OECD (BIAC)* Committee on Taxation and Fiscal Policy advocates predictable, stable and transparent tax frameworks and tax administrative practices across issues for the elimination of double taxation and of other tax barriers to cross-border trade and investment. A major focus of the Tax Committee is effective implementation of the BEPS Standards, taxation and the digital economy, and outreach to non-OECD economies in this context, including China, India and Brazil. Tax Certainty and Tax and Growth are Tax Committee priority issues in the follow up to the BEPS project.

### 2019 PRIORITIES

- Taxation and Digital Economy
- OECD/G20 BEPS project and its implementation (key issues include taxation of the digital economy, Country-by-Country Reporting, Permanent Establishment, Transfer Pricing and Dispute Resolution)
- The BEPS Inclusive Framework, the joint Platform for Collaboration on Tax, and new ways to engage with non-OECD countries in respect of international tax reform
- Continued follow up to OECD/G20 Survey on Tax Certainty
- Automatic Exchange of Information (AEOI): OECD/G20 Common Reporting Standard (CRS)/TRACE
- Tax and Growth – Economic impact of BEPS Actions and the Inclusive Growth Agenda
- OECD International VAT/GST Guidelines
- Engagement with the OECD Forum on Tax Administration (Cooperative compliance, MAP Forum, tax and governance)
- B20/G20 Engagement on International Taxation and Investment
- Engagement of the OECD Task Force on Tax and Development, including Tax Inspectors Without Borders, a joint OECD and UNDP programme

### BUSINESS ENGAGEMENT AT OECD

The Taxation and Fiscal Policy Committee contributes to the work of the following OECD bodies:

- Committee on Fiscal Affairs (CFA)
- CFA Bureau
- Working Party (WP) 1 on Tax Conventions, WP 2 on Tax Policy Analysis and Tax Statistics, WP 6 on the Taxation of Multinational Enterprises, WP 9 on Consumption Taxes & Technical Advisory Group on VAT (mandated participation), WP 10 on Exchange of Information and Tax Compliance
- BEPS Inclusive Framework
- Forum on Tax Administration (FTA)
- Task Force on the Digital Economy

### POLICY GROUP LEADERSHIP

Chair:	William Morris, PricewaterhouseCoopers LLP (United Kingdom)
Deputy Chairman:	Alan McLean, Shell (Netherlands)
Extended Bureau:	Dr. Krister Andersson, Intare AB (Sweden), Carol Doran Klein, USCIB (USA), Georg Geberth, Siemens (Germany), Yoshiyasu Okada, Zeirishi-Houjin PWC (Japan), William Sample, Microsoft (USA), Giorgio Bigoni, Eni Spa (Italy), Amy O'Donnell Roberti, Procter & Gamble (USA), Martin Jares, Philip Morris (Czech Republic), Laurence Brochet, Dassault Systèmes (France)
<i>Business at OECD</i> Lead:	Nicole Primmer



## Food and Agriculture Committee

### OVERVIEW

The *Business at OECD (BIAC)* Food and Agriculture Committee allows all private sector actors in the agri-food chain to contribute their expertise to the broad range of activities carried out under the auspices of the OECD Committee for Agriculture. It is the primary business channel through which to follow and contribute to OECD work on food and agriculture issues, such as work on green growth and agriculture – including projects on private sector initiatives for improving energy efficiency in the agri-food chain–, nitrogen and farm-level innovation dynamics, and work on promoting innovation in agriculture. With regards to monitoring OECD work on nutrition and obesity, the Committee also coordinates with the *Business at OECD* Health Committee.

### 2019 PRIORITIES

- Innovation and productivity
- Sustainable agriculture
- Agricultural policies and markets
- Trade and agriculture
- Agriculture and development
- Nutrition

### BUSINESS ENGAGEMENT AT OECD

The OECD is a global leader of statistics, forecasts, and evidence-based policy recommendations in the area of food and agriculture. Its annual publications, such as *Monitoring and Evaluating Agricultural Policies* and the *OECD-FAO Agricultural Outlook*, are closely followed by policymakers and industry. The OECD contributes actively to the G20, including on the Agricultural Market Information System (AMIS).

The Food and Agriculture Committee contributes to the work of the following OECD bodies:

- OECD Working Party on Agricultural Policies & Markets
- OECD Joint Working Parties on Agriculture, Environment and Trade
- OECD Group on Commodity Markets
- OECD Food Chain Network
- OECD Global Forum on Agriculture

### POLICY GROUP LEADERSHIP

Chair: Metin Akman, Trouw Nutrition Turkey (Turkey)

Vice Chairs: Mauricio García de Quevedo, FIAB (Spain)  
 Thomas Kirchberg, Südzucker AG (Germany)  
 Alain-Dominique Quintart, Syngenta (Switzerland)  
 Pedro Rodrigues de Almeida, Philip Morris International (Switzerland)

*Business at OECD* Lead: Dominik Kümmerle



### International Investment Committee

#### OVERVIEW

The *Business at OECD* (BIAC) Committee on Investment encourages improved investment conditions for business and supports the OECD's leading role in promoting open markets for investment. The OECD and its Freedom of Investment Roundtable have a key role to play in helping policy makers to put in place a supportive business environment and refrain from introducing protectionist measures. The unique role of the OECD in the area of investment is underpinned by several unique legal instruments, including the OECD Declaration on International Investment and Multinational Enterprises.

*The Committee also oversees work in the area of responsible business conduct, particularly in relation to the implementation of the OECD Guidelines for Multinational Enterprises (see page 11).*

#### 2019 PRIORITIES

- Support effective communication on the importance of open markets
- Address barriers to both foreign and domestic investment
- Underline the importance of bilateral and international investment agreements, including strong and efficient investment protection
- Support effective implementation of the OECD Policy Framework for Investment (PFI) in OECD member and non-member countries
- Contribute to discussions on investment screening and national security
- Contribute to work on state-owned enterprises and underline the need for a level playing field

#### BUSINESS ENGAGEMENT AT OECD

Through its Declaration on International Investment and Multinational Enterprises and its Freedom of Investment Roundtable, the OECD supports open markets and works to enhance the contribution of international investment to growth and sustainable development. *Business at OECD* helps shape OECD discussions on investment through regular interaction with the OECD Investment Committee, participation in major events, and regular comments on key initiatives.

The Committee contributes to the work of the following OECD bodies:

- OECD Investment Committee
- OECD Freedom of Investment Roundtable
- OECD Global Forum on International Investment
- OECD International Investment Treaty Dialogue

#### POLICY GROUP LEADERSHIP

Chair:	Winand L.E. Quaedvlieg, VNO-NCW (Netherlands)
Vice Chairs:	Ángel Bautista, Repsol (Spain) Kimberley Claman, Citi (US) Paul Noll, BDA (Germany) Soichiro Sakuma, Nippon Steel & Sumitomo Metal Corporation (Japan)
<i>Business at OECD</i> Lead:	Hanni Rosenbaum



## Trade Committee

### OVERVIEW

The *Business at OECD (BIAC)* Trade Committee ensures that business views and priorities are adequately reflected in the OECD's trade agenda. The Committee identifies existing problems, barriers and protectionist measures based on its members' on-the-ground expertise, and promotes its priorities through participation in OECD projects and activities. The Trade Committee meets bi-annually in Paris and organizes policy events in partnership with OECD.

### 2019 PRIORITIES

The Trade Committee currently pursues priority topics that members defined in the publication *Trade as a Priority for All – Barriers and Opportunities for Trade*:

- Communicating the benefits of open markets
- Digital trade and digitally enabled trade
- Cross-border data flows
- Localization barriers to trade
- Government procurement
- Trade in services & movement of business persons
- Customs facilitation and trade in goods
- State-owned enterprises
- International regulatory cooperation
- Policy coherence

### BUSINESS ENGAGEMENT AT OECD

OECD work on trade shapes international policy making by raising awareness of existing problems and barriers – be it through research on global value chains, trade in value-added, or the flow of services. As OECD acts as knowledge partner to the WTO and to the G7 and G20, it strongly influences debates among the world's most important economies.

The Trade Committee specifically contributes to the work of the following OECD bodies:

- OECD Trade Committee
- OECD Working Party of the Trade Committee
- OECD Global Forum on Trade

### POLICY GROUP LEADERSHIP

Chair: Clifford Sosnow, Fasken Martineau DuMoulin LLP (Canada)  
Vice Chairs: Pat Ivory, Ibec (Ireland)  
Rob Mulligan, USCIB (United States)

*Business at OECD* Lead: Dominik Kümmerle



### Export Credits Expert Group

#### OVERVIEW

The *Business at OECD (BIAC)* Export Credit Expert Group advises the OECD on how to maintain the practicability and efficiency of official export credit support as a tool for export promotion. The priority is to avoid rules that unfairly disadvantage OECD exporters against competitors from emerging economies. The Expert Group engages with OECD on any export credit developments of relevance to business (outreach, rail sector, ship sector funding, sustainable lending etc.).

#### 2019 PRIORITIES

- The future of the OECD Arrangement
- Local costs
- Sustainable funding
- OECD Common Approaches on the Environment and Officially Supported Export Credits
- OECD Sector Understanding on Export Credits for Climate Change Mitigation and Water Projects  
Climate Sector Understanding
- Coal-fired power plants
- Outreach to non-OECD countries
- Rail Sector Understanding

#### BUSINESS ENGAGEMENT AT OECD

The OECD sets terms and conditions for the use of export credit support in member countries. Through its fact-based analysis, the OECD helps policymakers assess the options, understand the new dynamics of world trade, identify new opportunities, and devise approaches to negotiations that can lead to a new era of trade and investment.

The Export Credit Expert Group contributes to the work of the following OECD bodies:

- OECD Working Party on Export Credits and Credit Guarantees

#### POLICY GROUP LEADERSHIP

Chair: Jens Haupt, SMS Group GmbH (Germany)

*Business at OECD* Lead: Frederik Lange



## Raw Materials Expert Group

### OVERVIEW

The *Business at OECD (BIAC)* Raw Materials Expert Group provides support to OECD on policies affecting investment, trade and use of raw materials from the metals and mining perspective. The Expert Group advises on issues and policies related to and affecting the supply of industrial raw materials (including secondary raw materials), including on environmental aspects, responsible business conduct or overcapacity. Members further identify ways to improve the understanding of the interaction between raw materials production and other aspects of the economy.

### 2019 PRIORITIES

- Trade restrictions
- Measures supporting minerals and primary metals supply
- Regulatory transparency
- Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas
- Resource productivity and green growth
- Steel market developments

### BUSINESS ENGAGEMENT AT OECD

OECD research demonstrates to governments how policies in the raw materials sector can have adverse effects on economic growth and development, such through the OECD publication on *The Economic Impact of Export Restrictions on Raw Materials*. OECD further monitors capacity developments in the steel market, and also impacts the extractive sector through its recommendations on responsible business conduct and sustainable mineral supply chains.

The Raw Materials Expert Group contributes to the work of the following OECD bodies:

- OECD Steel Committee
- OECD Joint Working Party on Trade and Environment
- ICGLR–OECD–UN Forum on implementing due diligence for responsible mineral supply chains

### POLICY GROUP LEADERSHIP

Chair: Pierre Gratton, The Mining Association of Canada (Canada)

*Business at OECD* Lead: Dominik Kümmerle



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