



BUSINESSatOECD

THE BUSINESS AND INDUSTRY ADVISORY COMMITTEE

The OECD Responsible Business Conduct Agenda:

The OECD Guidelines for Multinational Enterprises and the National Contact Point procedure

High-level business seminar organized in cooperation with the OECD

28 June 2017

OECD Conference Center, 2 rue André Pascal, 75016 Paris



Business at OECD (BIAC) considers responsible business conduct as promoted by the OECD Guidelines for Multinational Enterprises (MNE Guidelines) to be an essential part of an open investment environment. At the same time, expectations towards business must remain realistic and practical.

The MNE Guidelines, which were updated in 2011 in close co-operation with key stakeholders, including business, provide recommendations on all major areas of business ethics. They also include an implementation mechanism in the form of National Contact Points (NCPs). NCPs, set up by the governments adhering to the MNE Guidelines, provide a platform for mediation and problem-solving where issues can be raised in cases concerning the alleged non-observance of the Guidelines by a company. Currently, 47 NCPs are in place, which by the end of 2016 had handled over 400 specific instances relating to business operations in over 100 countries.

This meeting is a unique opportunity for business leaders to share their experience regarding the application of the MNE Guidelines and the functioning of the NCP system in practice. The objectives of the meeting are to facilitate discussion among RBC business leaders to:

1. Raise awareness about the NCP procedure and exchange experiences about the system's advantages and drawbacks.
2. Explore the strategic question of how business should position itself towards the NCP system, and discuss the conditions that must be in place to facilitate the proactive engagement of all stakeholders in the process.

The meeting will start with introductions by the OECD and BIAC leadership and a panel discussion with stakeholders about the OECD's responsible business conduct agenda. This will be followed by a business only discussion among business leaders to exchange practical experience with the NCP system. The meeting will conclude with recommendations on how to ensure the system provides value to business, which will be reported back to the OECD.

The seminar will be held in parallel with the OECD High-Level Roundtable for Policy-Makers on Responsible Business Conduct. A joint BIAC/OECD cocktail reception will be held at the end of the day to allow for a networking opportunity with senior OECD staff and RBC policy makers.

Participants in the meeting are cordially invited to also join the OECD Global Forum on Responsible Business Conduct on 29-30 June (further information is available on the [OECD website](#)).

The OECD Guidelines for Multinational Enterprises and the National Contact Point Procedure

OECD Conference Center, Room CC20

28 June 2017

Agenda

2:00 p.m. Registration & coffee

2:30 - 6:00 p.m.

1. High-level opening remarks:
 - *Mr. Bernhard Welschke*, Secretary General, Business at OECD (BIAC)
 - *Mr. Douglas Frantz*, Deputy Secretary General, OECD

2. Stakeholder perspectives on the OECD responsible business conduct agenda and the OECD MNE Guidelines
 - *Mr. Paul Noll*, Vice-Chair, BIAC Committee on Investment and Responsible Business Conduct, Confederation of German Employers' Associations (BDA)
 - *Mr. John Evans*, General Secretary, TUAC
 - *Mr. Dwight Justice*, Policy Adviser, OECD Watch

3. Panel discussion on companies' practical experience with the OECD MNE Guidelines and the NCP system (**business only**)
 - *Ms. Carolyn K. Fisher*, Vice President, Global Labor Relations, PepsiCo
 - *Mr. Obbe Siderius*, Director Business Conduct, Business Conduct Policies & Programmes, Heineken International B.V.
 - *Mr. Hervé Deguine*, Relations with Non-Governmental and Civil Society Organizations, Corporate Public Affairs, Michelin
 - *Mr. Peter Wortmann*, Executive Vice President Industrial Relations, Civil Servants, Deutsche Post DHL Group
 - *Ms. Mina Edriouch*, Legal Counsel, Projects & Technology - Global Business, Shell International B.V.
 - *Ms. Ana Cunha*, Communication and Community Relation Senior Manager, Kinross Brasil Mineração S.A

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4. Lessons learned and recommendations for making the system most effective
 5. Report back to the OECD
 - *Mr. Winand Quaedvlieg*, Chair of the BIAC Committee on Investment and Responsible Business Conduct, VNO-NCW
 - *Ms. Mathilde Mesnard*, Deputy Director, Directorate for Financial and Enterprise Affairs, OECD

6:15 p.m.

Cocktail Reception - OECD Château, Roger Ockrent Room

with the participation of OECD leadership and participants in the OECD High-Level Roundtable for Policy-Makers on Responsible Business Conduct

Welcome remarks by:

- *Mr. Roel Nieuwenkamp*, Chair, OECD Working Party on Responsible Business Conduct
- *Mr. Winand Quaedvlieg*, Chair of the BIAC Committee on Investment and Responsible Business Conduct, VNO-NCW

The cocktail reception has kindly been supported by

The Coca Cola Company,

Heineken International B.V.,

and the Electronic Industry Citizenship Coalition