Media Release

Business Sets Priorities for Education Policy

Paris, 27 June 2016 – In response to the skills shortages many economies face, BIAC released today a “Business Priorities for Education” paper that calls for stronger cooperation among employers, policymakers, and education institutions.

“Our societies, and employers in particular, have a profound interest in ensuring that today’s and tomorrow’s jobseekers are versatile, skilled, and employable,” commented Charles Fadel, Chair of the BIAC Education Committee. “They must be prepared to learn throughout their professional lives.”

Businesses therefore pay close attention to education policy. The competitiveness of companies, and the health of the societies in which they operate, hinge to a great extent on the talent and knowledge of employees.

The BIAC paper contributes chapters by thought leaders from national employer organizations and other education policy experts. Areas for action as identified in the paper include:

- Curriculum and assessment reform
- Entrepreneurial education
- Teaching quality and school autonomy
- Vocational education and training, and work-based learning
- Innovation in education and higher education

The paper can be accessed HERE.

About BIAC:

BIAC speaks for business at the OECD. Established in 1962, we stand for policies that enable businesses of all sizes to contribute to growth, economic development, and prosperity. Through BIAC, national business and employers federations and their members provide expertise to the OECD and governments for competitive economies, better business, and better lives.

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